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CLAIMS

1. (Currently amended) A tamping labeler for use in a labeling apparatus, comprising:

a tamping face having a <u>plurality of vacuum holes and a</u> plurality of projections projecting outwardly from said tamping face for maintaining at least a substantial portion of a label at a stand off from said tamping face <u>said projections being mutually exclusive</u> of said vacuum holes.

- 2. (Cancelled)
- 3. (Currently Amended) The tamping labeler of claim 2 1 wherein said projections are arranged such that each hole is at least partially surrounded by at least one of said projections.
- 4. (Original) The tamping labeler of claim 1 wherein at least some of said projections are ridges.
- 5. (Original) The tamping labeler of claim 3 wherein said at least some of said projections are circular ridges.
- 6. (Original) The tamping labeler of claim 1 wherein at least some of said projections are domes.
- 7. (Original) The tamping labeler of claim 1 further comprising flexible accordion sides for allowing said tamping labeler to extend and retract.
- 8. (Original) The tamping labeler of claim 7 further comprising a one-way valve for blocking said holes when a positive pressure is introduced into said tamping labeler.

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9. (Original) The tamping labeler of claim 1 wherein said tamping face is textured and said projections result from the texture of said tamping face.

10. (Currently amended) A bellows for use in a labeling apparatus, comprising: a tamping face having a plurality of vacuum holes and a plurality of projections projecting outwardly from said tamping face for maintaining a label at a stand off from said tamping face, said projections being mutually exclusive of said vacuum holes.

11. (Currently amended) A bellows for use in a labeling apparatus, comprising: a tamping face having a plurality of vacuum holes and a plurality of projections projecting outwardly from said face and mutually exclusive of said vacuum holes for reducing surface tension between a label held by vacuum to said tamping face and said tamping face when said tamping face is wet.

(Previously Presented) A product labeling apparatus, comprising: an indexing turret carrying a plurality of tamping labelers, each tamping labeler having a tamping face with a plurality of projections projecting outwardly from said tamping face for maintaining at least a substantial portion of a label at a stand off from

said tamping face;

12.

a vacuum chamber in fluid communication with each tamping labeler other than at a labeling station;

a positive pressure chamber in fluid communication with a tamping labeler at said labeling station;

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a label supply for supplying a label to a tamping face of a tamping labeler at a label supply station spaced from said labeling station.

- 13. (Original) The product labeling apparatus of claim 12 wherein said tamping labeler comprises a flexible bellows having a retracted position and an extended tamping position.
- 14. (Previously Presented) The product labeling apparatus of claim 12 wherein said tamping face of each tamping labeler has a plurality of holes.
- 15. (Original) The labeling apparatus of claim 14 wherein said projections are arranged such that each hole is at least partially surrounded by at least one of said projections.
- 16. (Original) The labeling apparatus of claim 13 wherein at least some of said projections are ridges.
- 17. (Original) The labeling apparatus of claim 15 wherein said at least some of said projections are circular ridges.
- 18. (Original) The labeling apparatus labeler of claim 13 wherein at least some of said projections are domes.
- 19. (Original) The labeling apparatus of claim 14 further comprising a one-way valve for blocking said holes when a positive pressure is introduced into said tamping labeler.
- 20. (Original) The labeling apparatus of claim 13 wherein said tamping face is textured and said projections result from the texture of said tamping face.